



XERO DERMAPEUTICS LABORATORIES LLC

Advancing Skin Science with Nature

Effective Date: November 08, 2018

Benefits of entering into a Retail Partnership with XD Laboratories

Dear retail store owners and operators,

Here are some great benefits to having XD Laboratories as your retail partner, when you choose to sell our product(s) on your store shelves:

- Store owners are not required to buy any inventory
- As your exclusive vendor for all XDL products we provide all the inventory you need for the life of the product campaign
- Once the campaign is finished you will not be stuck with inventory you can't sell, the excess inventory leaves with us.
- Under our **Retail Partnership Agreement (RPA)** the (retail seller) will receive 50% of all revenue earned from the sale of our products sold in your store
- Seller (if they choose) can offer suggestions on the in-store retail price point for any of our products sold in your store under the RPA program
- As a product development company and manufacturer XDL can supply you with a continuous pipeline of new and interesting products that will meet or exceed your customer's strict quality standards
- All retail clients that participate in our RPA program will be provided with our latest marketing and advertisement technology, HD Video Product Displays to capture the attention of your customers and point them towards purchasing XDL products (see video display on next page)
- XDL will assist you with marketing our product(s) throughout the community via (online and physical newspapers, post card mailers, internet blogs and social media) for approximately 6 months

Note: XDL will provide 6 month marketing support to all retail clients that participate in our RPA program.

We look forward to partnering with you.

Sincerest Regards,

Raymond M. Carr

President

Xero Dermapeutics Laboratories, LLC

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XD Laboratories

HD Video Product Display next to an ordinary competitor product display. Our HD Video Product Displays offers the retail store owner the best of both (Marketing and Advertising) in a single location next to the product. It will reduce advertising costs and will capture the attention of your customers the moment they enter your store. We can program and load any commercial or advertisement you wish, including your store name and logo and any in-store discounts.

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